

**Bob Merberg, Principal Consultant**

Public speaking engagements, podcasts, and webinars

(updated September 2018)

Conference/Venue	Host	Date	Presentation
<b>Beyond Health Habits Series (webinar)</b>	Lumity, Inc.	9/27/2018	<i>Make Job Crafting Work for Your Business</i>
<b>Beyond Health Habits Series (webinar)</b>	Lumity, Inc.	9/13/2018	<i>Job Engagement, Burnout, and Employee Wellbeing</i>
<b>Beyond Health Habits Series (webinar)</b>	Lumity, Inc.	8/30/2018	<i>Job Design: The Missing Link for Employee Wellbeing</i>
<b>Beyond Health Habits Series (webinar)</b>	Lumity, Inc.	8/16/2018	<i>Replace Stress Management with Best Management</i>
<b>Lumity (webinar)</b>	Lumity, Inc	06/14/2018	<a href="#"><u>3 Routes to Employee Wellness and Optimal Performance</u></a>
<b>Virgin Pulse (webinar)</b>	Virgin Pulse	02/22/2018	<i>Co-presenter: Six Surprising Ideas to Transform the Wellbeing Industry</i>
<b>Employer Healthcare and Benefits Conference</b>	Global Healthcare Resources	10/04/2017	<i>The Impact of Chronic Disease on Workplace Productivity and Absenteeism: Effective Management for Improved Performance</i>
<b>NBGH Webinar Series</b>	National Business Group on Health	07/19/2017	<i>Co-presenter: Does Your Workplace Foodscape Advance Well-being? Addressing Cake Culture, Food Altars and Other Challenges</i>
<b>Redesigning Wellness (podcast)</b>	Redesigning Wellness	05/23/2017	<a href="#"><u>A New Beginning, Flip Flops and Cake Culture with Bob Merberg</u></a>
<b>HERO Forum</b>	Health Enhancement Research Organization	09/28/2016	<i>Panel: Workplace Well-Being Innovators Discuss the Next Generation of Employee Engagement</i>
<b>WHAGR 2016 Spring Conference</b>	Worksite Health Alliance of Greater Rochester	04/07/2016	<i>Keynote: The Many Faces of Wellbeing - Total Employee Health</i>
<b>HRE 4th Annual Health &amp; Benefits Leadership Conference</b>	Human Resource Executive	03/30/2016	<i>Panel: Building a Healthier Work Environment</i>
<b>2016 Employee Benefits Predictions Webinar</b>	Benz Communications	03/09/2016	<i>Webinar Panelist</i>
<b>IHC Forum West</b>	Institute for Health Care Consumerism	11/17/2015	<i>Health Management/Wellness - Expert Panel: Health Care Consumerism -- Wellness, Incentives and Engagement</i>

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<b>Been There, Done That! (podcast)</b>	SCORE	08/30/2015	<a href="#"><u>Employee Wellness for Small Business</u></a>
<b>University of Rochester</b>	University of Rochester Benefits Department	07/17/2015	<i>Championing Employee Wellness</i>
<b>IHC Forum West</b>	Institute for Health Care Consumerism	11/11/2014	<i>Panel: Employee Engagement and the Importance of Good Employer Communications</i>
<b>Reinventing Health Care the Rochester Way Conference</b>	Rochester Business Alliance	10/23/2014	<i>The Business Case for Wellness: Beyond ROI</i>
<b>4th Annual Prevention and Wellness Congress</b>	World Congress	5/8/2014	<i>Go Beyond Health Care Costs to Quantify Wellness Program Success</i>
<b>DASH-NY 2nd Annual Conference: Healthy Community Development</b>	New York Academy of Medicine	3/24/2014	<i>Reducing Employee Health Risk Using a Social-Based Challenge Platform</i>
<b>Health and Benefits Leadership Conference</b>	Human Resource Executive	3/18/2014	<i>Under the Hood: Wellness Strategies that Work</i>
<b>Solutions for Health, Productivity, and Absence Management</b>	Institute for Benefits Integration	3/5/2014	<i>Co-presenter: The Impact of Social Wellness at Paychex</i>
<b>Worksite Wellness Workshop</b>	Rochester Business Alliance	2/6/2014	<i>The Business Case for Employee Wellness</i>
<b>Webinar: 14 Predictions for 2014</b>	ShapeUp	1/9/2014	<i>Featured panelist</i>
<b>National Employers Health Benefits Communication Summit</b>	National Business Group on Health	6/27/2013	<i>Keynote (co-presenter): The Secret Sauce: Adding Flavor to Wellness Communications</i>
<b>Health and Benefits Leadership Conference</b>	Human Resource Executive	4/22/2013	<i>Co-presenter: The Long Road to Employee Wellness</i>
<b>CoHealth Checkup</b>	CoHealth blogtalkradio.com interview	3/6/2013	<a href="#"><u>Searching for What Works in Employee Wellness</u></a>
<b>Webinar: Ask Me Anything</b>	ShapeUp	3/5/2013	<i>Featured panelist</i>
<b>Prevention and Wellness 2.0</b>	The World Congress	5/16/2012	<i>Keynote Panel Moderator: Behavioral Economics, Incentives, and Culture: Where is the Alignment to Integrate External and Intrinsic Motivation for Sustainable Change?</i>

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<b>Prevention and Wellness 2.0</b>	The World Congress	5/16/2012	<i>Conference Chair</i>
<b>Benefits Forum</b>	Rochester Business Alliance	4/5/2012	<i>Panel: Best Practices in Employee Wellness</i>
<b>Genesee Valley Society for Human Resources Management Meeting</b>	GVSHRM	9/22/2011	<i>Employee Wellness: Beyond ROI</i>
<b>3rd Annual Wellness Rewards Congress</b>	Global Media Dynamics	3/28/2011	<i>Panel: Reinvesting and Fine-Tuning Wellness Programs for Continuous Improvement</i>
<b>Getting Connected: Building an Educated Health Care Consumer</b>	Worksite Health Alliance of Greater Rochester	9/23/2010	<i>Health Connections: Seven Essential Lessons from Social Network Research</i>
<b>Achieving an ROI for Wellness &amp; Sustainable Behavior Change</b>	World Research Group	7/28/2010	<i>How to Drive Employee Participation in a Sustainable Wellness Program Using a Multi-Faceted Communication Strategy</i>
<b>Achieving an ROI for Wellness &amp; Sustainable Behavior Change</b>	World Research Group	7/26/2010	<i>Panel: Access the True Meaning of ROI &amp; Analyze Metrics to Ensure Optimal Value for Your Wellness Program</i>
<b>2nd Corporate Health &amp; Wellness Summit</b>	Healthcare IQ - a division of IQPC	5/10/2010	<i>How to Drive Employee Participation in a Sustainable Wellness Program</i>
<b>Rewarding Health Behaviors</b>	World Research Group	1/13/2010	<i>Successful Integration of Wellness, Work/Life, and Behavioral Health with Medical Benefits</i>
<b>Advancing Benefit Design Innovation through The Convergence of Health &amp; Wealth</b>	World Research Group	11/2/2009	<i>Successful Integration of Wellness, Work/Life, and Behavioral Health with Medical Benefits</i>
<b>Webinar: Evaluating the Effectiveness and Cost-Savings of Tobacco Use Treatment Programs in the Workplace</b>	Partnership for Prevention; National Business Coalition on Health	10/22/2009	<i>Paychex, Inc.: Employer Case Study</i>
<b>Fuel for Your Wellness Strategy - Driving Your Program in the Right Direction</b>	Worksite Health Alliance of Greater Rochester	10/8/2009	<i>Behavioral Health: The Overlooked Dimension of Worksite Wellness</i>

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<b>Employee Benefits Executive Forum</b>	Connex International	8/30/2009	<i>Successful Integration of Wellness, Work/Life, and Behavioral Health with Medical Benefits</i>
<b>The 4th Annual Achieving ROI for Wellness Conference</b>	World Research Group	7/27/2009	<i>Co-Presenter: How Paychex is Optimizing &amp; Measuring the Value of Wellness Integration</i>
<b>Free &amp; Clear's Clear Insights webinar series</b>	Free & Clear	3/4/2009	<i>Why Carve Out Tobacco Cessation: A Story of Success for Paychex</i>